

المجمـــع العربـــي للإدارة والمعـــرفــــة Arab Knowledge and Management Society (AKMS)



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AKMS Chairman Speech



Dear Members,

Let me present to you the annual report of the Arab Knowledge and Management Society (AKMS) which includes AKMS major achievements during 2006, as well as its continuing plans and programs.

This report sheds light on all achievements made, and those still in progress according to the plan and strategy developed by AKMS management and approved by AKMS General Assembly.

One of AKMS major achievements for 2006 is the creation of a specialized professional program, namely; the Arab Certified Quality Manager (ACQM) in cooperation with Talal Abu-Ghazaleh College of Business. ACQM is considered the first of its kind in the Arab region, and aims at providing high quality training and education to meet the needs of the Arab labor market.

AKMS also held a number of training courses throughout the year that covered many subjects in different areas.

AKMS plans to expand its activities in the field of training next year. This is in addition to AKMS invitation for holding work meetings and lectures specialized in knowledge, management and information technology, and its participation in international conferences and exhibitions in Jordan and abroad.

Finally, I would like to thank you for your continuous support through attending AKMS meetings. I really appreciate your assistance and support that will enable us to achieve our objectives. Further, I would like to extend my appreciation to AKMS management for its role and effort in the implementation of present and future plans and programs.

Talal Abu- Ghazaleh



AKMS Establishment

The Arab Knowledge and Management Society was established as a non-profit institution on August 29, 1989 in Buffalo- New York in the United States. AKMS was officially registered in Amman on July 10, 1990 under the name of the "Arab Management Society".

The idea of AKMS establishment came after managers and businessmen recognized the importance of their role and its impact in serving business communities in their countries. The name of the Society was amended to become the Arab Knowledge and Management Society "AKMS" in order to emphasize its objective represented in the creation of knowledge society that utilizes modern management and technology to effectively develop Arab capabilities. AKMS is currently working through its professional representatives in 18 Arab countries.



AKMS Vision

To play a pioneering role in organizing, directing, motivating, and developing the capacities of Arab individuals and institutions in order to create an Arab knowledge community.



AKMS Mission

Enhancing awareness as well as exchanging expertise and skills in the fields of knowledge and management among individuals and institutions in the Arab world through executing specialized programs and activities to develop their managerial and technical potentials.



AKMS Objectives

The Society serves certain objectives as follows:

- Providing members with a continuous flow of information on topics of interest to the Arab world to keep them updated and informed in-depth of the latest in knowledge and management issues.
- Providing high-quality training and education which meet the needs of our clients and their employees.
- Providing professional programs related to management fields which have acknowledged standards of excellence and contributed to the success of the Arab world.



Members of the Elected Board of Trustees for 2006

	Member	Capacity	Occupation
1	Mr. Talal Abu-Ghazaleh	Chairman	Chairman of Talal Abu-Ghazaleh Group
2	Dr. Abdul Rahman Mustafa Al Attar	Deputy Chairman	Al Attar Group-Syria
3	Mr. Ibrahim Abdul Kareem Hashem Al-Nakhaleh	Secretary	Talal Abu Ghazaleh Company-Jordan
4	H.H. Amir Bandar bin Abdullah Bin Mohammad Bin Saud Al Kabeer	Member	Chairman of Srouf Company-KSA
5	His Excellency Mr. Mohammad Thabet Abdul Raouf Al Taher	Member	General Manager of Abdul Hanmeed Shuman ESTJordan
6	Her Excellency Dr.Tamam Al-Ghul	Member	Ex. Minister - Jordan
7	Dr. Sameer Aziz Ulaiwi Al Abbadi	Member	Lecturer at Philadelphia University
8	Mr. Abdullah Mohammad Al Sebyani	Member	Research and Development Manager ARAMCO - KSA
9	Mr. Baher Ali Esmat	Member	ICANN representative in the Middle East - Egypt
10	Dr. Rawdah Al Mutawaa'	Member	Manager of Gulf Services Office - UAE
11	Mr. Ahmad Mohammad Al Medfaa'	Member	Chairman of Sharjah Chamber of Commerce - UAE
12	Dr. Muna Makram Obeid	Member	Lecturer at the American University of Cairo- Egypt
13	Ms. Azizah AbdulAziz Abdullah Al Khateeb	Member	Manager of Value Added Economic Consultations Center - KSA
14	Dr. Sabri Mamdouh Sabri Saidum	Member	Ex. Minister, Beir Zeit Innovation Group - Palestine
15	Mr. Said Rajab Zeid Omar	Member	Deputy Chairman, Bahrain Training and Developing Association- Bahrain
16	Mr. Jamil Ameen Wafa	Member	Chairman of Unitac Co Bahrain

Minutes of Meeting for the Board of Trustees

Amman on 9/9/2006

AKMS Board of Trustees held a meeting in Amman- Jordan on Saturday 9/9/2006 at 10 a.m. at TAGCB building- Mecca street, under the chairmanship of Mr. Talal Abu- Ghazaleh, the Chairman of the Board of Trustees. The Head of the session announced that the legal quorum is reached for the meeting of the Board of Trustees whether in person or by proxy.

After welcoming the attendants, the members of the Board of Trustees discussed the topics listed on the meeting agenda and approved them as follows:



Members of the Board of Trustees during the last annual meeting on Sept. 9, 2006.

- 1 The agenda of the General Assembly and the Board of Trustees meeting was approved.
- 2 The previous minutes of meeting 2005 was approved.
- 3 AKMS annual report for 2005 was discussed, and AKMS achievements were reviewed and approved.
- 4 The budget for the new fiscal year 2006 was approved.
- The Chairman of the Board of Trustees paid out AKMS deficit amount of JD 23.223. The budget was approved after adding the generous donation by the Chairman.
- 6 Dr. Abdul Rahman Al- Attar donated an amount of US\$ 5000 to support AKMS.
- **7** AKMS Board of Trustees was elected and it comprised 17 members. The term of the Board membership shall be 3 years in accordance with AKMS Articles of Association.
- 8 A presentation was given about AKMS and its achievements during 2006.
- **9** The Society's qualification "ACQM" was discussed. ACQM contents are to be in consistence with the requirements of international organizations. Accordingly, those who obtain ACQM shall be considered as if they passed certain credit hours of the master program in Quality Management awarded by Talal Abu- Ghazaleh College.



- 10 Conducting a study with the International Standardized Testing Organization (ISTO) to accredit ACQM certificate.
- A subcommittee was formed to study a member suggestion for holding executive training programs in management, provided that they are held on a periodic basis and on times consistent with the working hours of those who wish to participate in these programs.
- 12 Preparing ACQM brochure in consistence with the brochures of other fellow societies, and initiating the program of "How to become an Arab Certified Quality Manager".
- 13 The Chairman of the Board of Trustees emphasized the necessity of concentrating on training programs and giving them further priority.
- 14 Conducting joint executive programs with specialized and concerned sectors dealing with the subjects of ACQM certificate.
- 15 Approving the translation of the "Certified Quality Manager Handbook" by AKMS, to become a main reference for those who wish to obtain ACQM certificate.
- Discussing the possibility to place ISTO logo on training certificates in addition to the logos of Talal Abu- Ghazaleh College and the German Jordanian University.
- 17 Approving that AKMS translate certain articles from the magazine issued by the Chartered Quality Institute (CQI) in order to be included in AKMS monthly bulletin.
- 18 Inviting AKMS to attend the first meeting of Internet associations in the Arab world entitled "The Internet: a Tool to Develop the Society". AKMS is to ask the meeting management to invite ICANN to attend the meeting.
- 19 Dr. Attar suggested that AKMS direct its efforts towards youth because they are the generation of the future. Dr. Attar invited AKMS Manager to visit the "young chamber of commerce" in Syria being an example to be followed in enhancing the role of youth in economic activities.
- In conclusion, the members of the Board of Trustees thanked AKMS management for its distinguished efforts, hoping more progress for the Society.



AKMS Activities during 2006



AKMS was accepted as an active member by the Chartered Quality Institute (CQI) in Great Britain starting from this year. Following are some of the advantages of this membership:

- Continuously obtaining all data and publications related to quality.
- Communications are being underway to sign a memorandum of understanding between AKMS and CQI to establish a mechanism for mutual cooperation in the field of professional training and publications.

In addition, the agreement signed with ISTO has been activated. AKMS has also strengthened the collaborative relationship with ICANN. Mutual cooperation means have been reached and AKMS members have been briefed about ICANN programs and activities on a prompt basis.

Moreover, a cooperation agreement has been signed with the Saudi Management Association on 21/12/2006. The agreement will provide an opportunity for cooperation in many fields such as training and holding scientific meetings, conferences, seminars, group discussions and workshops.

The Arab Certified Quality Manager Program (ACQM)

During 2006, AKMS exerted great efforts and realized major achievements. One of these achievements and changes is to use Arabic name of the certificate to correspond to the English name "Arab Certified Quality Manager".

AKMS has also sought the accreditation of ACQM certificate by many parties, including the British Chartered Quality Institute (CQI), and followed up obtaining a license to translate ISO Management Magazine into Arabic.

AKMS endeavored in cooperation with the American Society for Quality (ASQ) to translate the Certified Quality Manager Handbook to be a reference for those applying to the ACQM certificate, after developing a special structure for ACQM examination that is consistent with the international requirements of this certificate.

AKMS prepared special marketing tools and commenced promoting the Arab Certified Quality Manager Certificate at the local and Arab levels. It also established a new advisory board for ACQM examinations.

ACQM Board met twice on 16/11/2006 and 23/11/2006. Discussions were made with Mr. Osama Hammad, the Chairman of Jordan Society Quality, to sign a cooperation agreement that focus on several aspects, the most notably is the ACQM certificate and the means through which both parties can be engaged in preparing and initiating this qualification.



AKMS Membership

Membership fees were amended to become US\$ 100 for individuals and US\$ 200 for institutions. The amendment decision was taken after conducting a study of membership fees approved in institutions operating in the same field in order to meet the financial burdens and obligations resulting from training and qualification programs. AKMS membership fee is considered low compared to other membership fees for institutions operating in the same field.

In addition, members are given 50% discount to the training courses held by AKMS. Coordination has also been made between AKMS and Talal Abu-Ghazaleh Professional Training to grant members 10% discount to the courses held by Talal Abu- Ghazaleh Professional Training in the Arab Countries. Moreover, AKMS provided its representatives in the Arab countries with the membership brochure to be circulated to members and enhance communication with them in order to promote ACQM qualification.

Marketing Activities

With respect to AKMS marketing and relevant activities, coordination was made with the Chairman of the National Society for Investor Protection/ Jordan Engineers Association to prepare a working paper entitled "Knowledge Management Framework and Technologies" representing AKMS. This paper was prepared and presented by Mr. Fadi Abdul Hamid (AKMS members). In addition, a media plan for AKMS was prepared for marketing the programs until the end of 2006 with financial provisions of JD 5233. A presentation was also prepared in both Arabic and English languages to introduce AKMS, its objectives and activities in future meetings and occasions.

AKMS participated in many exhibitions, most notably the International Exhibition for Education and Training held under the patronage of the Minister of Education and the Minister of Higher Education and Scientific Research in cooperation with the Jordanian Ministry of Culture in Zara Hall- Grand Hyatt Amman during the period 17-19 May 2006.

Further, AKMS participated in the Real Estate & Investment Exhibition 2006- Jordan held during the period 6-10 Nov. 2006 and included major companies of construction and real estate in Jordan and the Arab world, where each company displayed and introduced its projects. In addition, AKMS participated during the period 7-9 Nov. 2006 in the 10th Jordanian Exhibition for Education (JETE 2006), in which ACQM certificate was introduced. AKMS benefited from this exhibition through the distribution of brochures introducing AKMS present and future activities and programs.

AKMS has also developed a database of companies in the Arab countries (Kuwait, Oman, Yemen, Egypt, Jordan, Bahrain, Qatar, United Arab Emirates, Saudi Arabia) which it used in promoting its services and activities.



Training Courses

Cooperation has been made with specialized companies to market the training courses on broader base such as Click Jordan. It has also been agreed with the regional training office to the mechanism of cooperation with AKMS for conducting training courses. In addition, a database of experts has been established in the field of training including more than 250 Cvs.

AKMS held a set of training courses at Talal Abu- Ghazaleh College of Business- the German Jordanian University as follows:

- #Essentials of Total Quality Managements and ISO Series 9000" during the period 15-17 May 2006.
- Project management" during the period 24-28 June 2006.
- Excellence in Customer Service" during the period 21-23 Aug. 2005.
- "Business Networks and Time Management" during the period 21-23 Nov. 2006.

Due to the increasing number of training courses held, AKMS has been provided with a specialized registration system for the training courses. This system facilitates the process of data registration and maintenance of these courses. This system is also significant in analyzing and evaluating the final results of training courses, focusing thereby on promoting the quality of these courses.

Master Program

The main frameworks for the master degree in quality management have been established as one of TAGCB programs in cooperation with AKMS. The program is designed to prepare candidates for administrative positions through which they will be able to apply methods of total quality management as well as the recognized management skills in order to help them achieve quality and profit. The program is also designed to prepare candidates to sit for ACQM examinations. In addition, AKMS has participated in marketing TAGCB master programs, especially the Master Degree in Quality Management during the open day held at the College.



AKMS Members

AKMS members amounted in December 31,2006 to (138) regular members after the cancellation of those who have not paid their subscription fees for more than two years. The number of new members amounted to (30) in 2006 compared to (18) members in 2005.







AKMS Members During 2006

	Member Name	Country	
1	"Mohammad Amjad" Nizar Al Fayoumy	Jordan	
2	Central Electricity Generating Company	Jordan	
3	Marwan Mohammad Ramadan Hamdan	Jordan	
4	Sulieman Riyad Shannk	Jordan	
5	Yazan Sameer Malhas	Jordan	
6	"Mohammad Ashraf" Abdulkarem Al Halawani	Jordan	
7	Housing Bank for Trade and Finance/Abeer Dababneh	Jordan	
8	Arab Banking Corporation	Jordan	
9	Ibraheem Abdul Hameed Sayed Shehatah	Saudi Arabia	
10	Nedal Radi Mohammad	Saudi Arabia	
11	Mofeed Abdeen Al Khaleel	Saudi Arabia	
12	Abdul Hameed Abdul Jabbar Melhem	Saudi Arabia	
13	Mohammad Mahmoud Al Raa'i	Saudi Arabia	
14	Issa Nayef Sa'adeh	Saudi Arabia	
15	Haitham Abu Ghazaleh	Saudi Arabia	
16	Mohammad Hussein Al Husseinyah	Saudi Arabia	
17	Sameer Amen Ghrizi	Saudi Arabia	
18	Ahmad Ojail Jasem	Iraq	
19	Ra'ed Ibraheem Ali Al Safi	Iraq	
20	Tariq Al Tayeb Al Amen	UAE	
21	Roudah Abdullah Al Motawe'	UAE	
22	Majid Ahmad Abu Sharer	UAE	
23	Morad Jamal Ayoub	UAE	
24	Na'el Tomahannah Sam'an	UAE	
25	Noura Regeena Atef Alawneh	Palestine	
26	Antwan Luis Habeqah	Lebanon	
27	Islamic Business Administration College	Lebanon	
28	Redab Abu Taleb	China	
29	General Industries and Packages Company	Yemen	
30	First Investment/Osamah Al Hajjar	Qatar	



Publications



1- Abu-Ghazaleh Accountancy and Business Dictionary

This Dictionary contains 1200 words and terms from English into Arabic. It is very comprehensive and it meets the needs of professional accountants, auditors, bankers, companies businesses and all those working in the fields of economics, law and the government In addition, it is useful to students of universities, colleges and institutions, and is a basic reference for them tin their study and work.

2- Business Guide to the World Trade System



After a short while of establishing the World Trade Organization on January 1, 1995 and the enforcement of the Uruguay Round, this book was issued in English by The World Trade Center related to the UNICTAD, The World Trade Organization in Geneva (Switzerland) and the Secretariat of the Commonwealth in London (United Kingdom) under the title of Business Guide to the World Trade System. The Arabic version of this book was prepared in cooperation with Talal Abu Ghazaleh International Co. (TAGI) and was translated by the United Nations (UN).

3- At the Service of the Arab Economy (Speeches and Researches in the Arab International Economy) authored by Mr. Talal Abu Ghazaleh



A book for economic and management researches where it compiles the researches and speeches presented at the Arab and international economic conferences and seminars. It is the outcome of the various participations in the economic forums.

4- Free Trade in Goods and Services



This book includes different articles written by a number of Arab and foreign intellects about the GATT and the creation of the World Trade Organization which considered the most important event after the establishment of the United Nations. In this book, the vast changes witnessed by the global economy and affecting the Arab region have been displayed and discussed.

6- Monthly Bulletin



AKMS issues a monthly comprehensive bulletin that contains the most recent regional and international developments in the field of knowledge management, articles and researches obtained from specialized international magazines specialized in management and other article written by experts and other Society members.



Membership Application



Members Information: ple	ease fill the followir	ng information:		
Mrs./Mr. First Name	M	iddle Name	Family Name	
Date of Birth		Nationality		
Academic Qualifications				
Job Title				
Name of Organization				
Year of Establishment				
Types of Membership: ple	ease select the app	ropriate type of me	mbership as follows:	
Second Option: Individ	dual Membership	First Op	tion: organization membe	rship
100 US\$			200 US\$	
Postal Address				
(Individual Membersh	nip) 🗌	(Organi	zation Membership) 🔲	
Mobile No.				
Work or home phone with ir	nt.Code			
Orge. Fax		Fel. of org. with int.cod	de	
Country	City	Country	City	
Final		E!		
E-maii		E-maii		



Method of Paymen	t			
Check to order of	f AKMS			
☐ Bank transfer to A	AKMS account, Jordan	National Bank, Shmeisani	Branch, Acc.No. 20-152727	
Signature:				
Date:				
Country	City	Country	City	
E-mail		E-mail		
Postal Code	P.O.Box	Postal Code	P.O.Box	

For AKMS use only:	
Date of application receipt:	
Amount paid in US\$	
Approval:	
Date of Entry:	

Liaison Offices

Country	City	Telephone	Fax	E-mail
Jordan	Amman	(00 692) 6 5100800	(00 962) 6 5100802	akms@akms.org
Egypt	Cairo	(002 20)2-33462951 (002 20)2-33479952	(002 20)2-3445729	tagco.cairo@tagi.com agip.egypt@tagi.com
Saudi Arabia	Ryad	(00 966) 1-4642936	(00 966) 1-4659915 (00 966) 1-4642936	tagco.riyadh@tagi.com agip.ksa@tagi.com
Saudi Arabia	Khubar	(00 966) 3-8820940	(00 966) 3-8820941	tagco.khobar@tagi.com sapco.khobar@tagi.com
Saudi Arabia	Jedda	(00 966) 2-6685458	(00 966) 2-6685415	tagco.jeddah@tagi.com
UAE	Abu Dhabi	(00 971) 2-6724425	(00 971) 2-6723526	tagco.abudhabi@tagi.com agip.abudhabi@tagi.com
UAE	Ras AL-Khaimeh	(00 971) 7-2288427	(00 971) 7-2285929	tagco.rak@tagi.com
UAE	Dubi	(00 971) 4-2663368	(00 971) 4-2665132	tagco.sharjah@tagi.com
UAE	Sharja	(00 971) 6-5563484	(00 971) 6-5562947	tagco.sharjah@tagi.com
Oman	Muscat	(00 968) 24-560153	(00 968) 24-567794 (00 968) 24-563249	tagco.oman@tagi.com agip.oman@tagi.com
Kuwait	Kuwait	(00 965) 2433004	(00 965) 2440111	tagco.kuwait@tagi.com agip.kuwait@tagi.com



Country	City	Telephone	Fax	E-mail
Bahrain	Manama	(00 973) 17-224654/ 225950 (00 973) 17-215464	(00 973) 17-212890 (00 973) 17-216322	agip.bahrain@tagi.com
Qatar	Doha	(00 974) 4-424023/ 4440911 (00 974) 4-416455	(00 974) 4-355175 (00 974) 4-425687	tagco.qatar@tagi.com agip.qatar@tagi.com
Lebanon	Beirut	(00 961) 1-754222 (00 961) 1-350548	(00 961) 1-353858 (00 961) 1-350548	tagco.beirut@tagi.com agip.lebanon@tagi.com
Syria	Damascus	(00 963) 11-2316052	(00963) 11-2312870	tagco.syria@tagi.com agip.syria@tagi.com
Iraq	Baghdad	(00 964) 1-7470524/ 7470527	(00 964) 1-7726367	tagco.iraq@tagi.com agip.iraq@tagi.com
Tunis	Tunis	(00 216) 71-841024/ 846142/ 848499	(00 216) 71-846124	agip.tunisia@tagi.com
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Palestine	Gaza	(00 970) 8-2824166 (00 970) 8-2826917	(00 970) 2-2988219 (00 970) 2-2988150	tagco.gaza@tagi.com agip.gaza@tagi.com
Sudan	Khartoum	(00 249) 1-83766226/ 83765771	(00 249) 1-83765772	agip.sudan@tagi.com
Yemen	Sana'a	(00 967) 1-445055	(00 967) 1-445077	tagco.yemen@tagi.com agip.yemen@tagi.com



